



FOR IMMEDIATE RELEASE

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CapsCanada launches PLATINUM CAPS® - capsules with a pearlescent / metallic look.

CapsCanada has launched PLATINUM CAPS®, two-piece capsules with a metallic look, available in a multitude of colors (made of gelatin or vegetable HPMC according to customers' needs).

The metallic look is obtained with a light-reflecting pigment, Candurin®, composed of titanium dioxide and natural mica.**

PLATINUM CAPS® are available in a wide range of metallic colors or color combinations (green, red, purple, blue, turquoise, orange, silver, gold, platinum, bronze, etc) and can be printed for increased product differentiation.

PLATINUM CAPS® are free of preservatives, allergens, gluten and starches.

For more information visit www.capscanada.com or call customer service (866) 788-2888

**Previously used in topical applications and tablet coatings, Candurin®, the mica-based metallic pigment, was approved for use in food and supplements by the Federal Drug Administration on July 20, 2006. Candurin® is a registered trademark of Merck KGaA.

About the company:

CapsCanada® is a world leading manufacturer of pharmaceutical grade two-piece capsules. Clients include the most prestigious companies around the world.

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